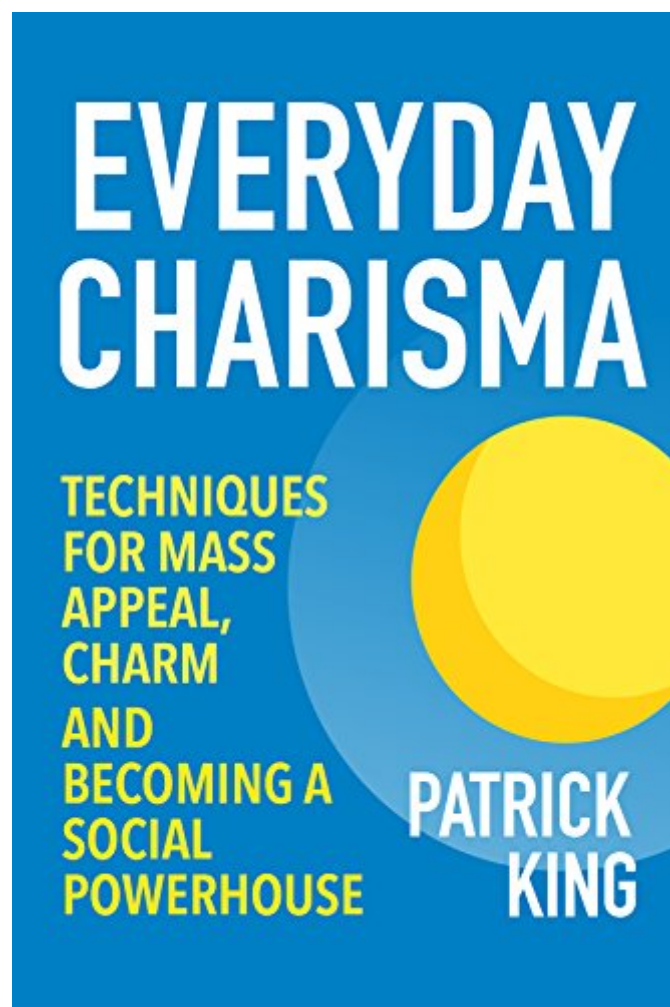


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# **Everyday Charisma: Techniques For Mass Appeal, Charm, And Becoming A Social Powerhouse (Social Skills, Communication Skills, People Skills Mastery)**



## Synopsis

Do you want to exude a presence that captivates people? Be memorable and make better impressions? Do you want to make people stand up and notice when you enter a room? What about becoming that person who simply draws others like a magnet? Here's the thing about charisma – it's dissectable, learnable, and everyone has their own definition of it. Everyday Charisma isn't about copying something or someone that isn't you and will never be. Fake it 'til you make it simply isn't helpful advice. True everyday charisma is finding your own charismatic self to integrate into your daily life. It's far more than a simple set of instructions; it's all about a life and mindset overhaul. Everyday charisma, huge results. Charisma is how others perceive you, and you will gain actionable, and most importantly, practical and realistic guidelines to influence that. You get the 'how to' along with the 'why' with a multitude of illustrative examples. Benefit from the experience of a professional charisma and social skills coach. What will you learn in Everyday Charisma? • Charisma broken down into 3 simple, learnable components. • How to lead and persuade with charisma. • One essential mindset for everyday charisma. • How to make people feel special and important. As well as • The biggest contextual and cultural charisma mistakes. • What the power of reciprocity can do for you. • How to capitalize on the feeling of familiarity. Charisma is the one skill that opens all the doors you want in life, the benefits are endless. • You will have the mass appeal to make waves exactly when you want. • You will become a social powerhouse that people want around. • You will build connections instantly because people will just like you. • People will open up to you deeply, and that's how friends are made. • You will have your own personal gravity. Scroll up to BUY NOW! P.S. Don't confuse 'everyday' with 'common'.

## Book Information

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## Customer Reviews

Wow, this book really shattered some limiting beliefs! One stand out for me was the way "presence" was defined and how it can be increased. The author has a very direct way of explaining exactly how to become more charismatic, and I like the way the author illustrated the techniques with real people such as Bill Clinton. Extra points for the "cheat sheet" attached to the end of the book.!

Let me first say I am NOT a paid reviewer (see my other reviews) I am hoping you will read this and understand how grateful I am to Patrick King. This book is a short read compared to other books, but each topic is to the point. People will read this statement as if I am saying there is not a lot of info in it, NO! This book cuts out what the other books does not. Other books want to use fillers of pointless information, as if they want you to believe what they are saying. Patrick's information is so valuable, I watch myself nodding constantly, cause what he said made sense. This book is like a blueprint on how to live a charming/charismatic life. You will be mesmerized on how Patrick lays out the information in a way that you can implement this blueprint in your life everyday. This will be my go to book!

It's funny, I had the same experience as the author when I met Bill Clinton. When I met him, it was only a couple of years ago so he wasn't the president anymore and was a bit older, but he possessed the same kind of "je ne sais quos" that I just couldn't put my finger on. It's helped me understand what was happening in the background, those small subtle things that made him such a presence in the room. Plus a lot of other stuff about being charismatic that had never really occurred to me but seems to hold true with every magnetic person I know. The author seems to have nailed what makes someone charismatic, and breaks it into small steps. Thanks.

If you have problems with socializing then get this book. For me, being able to work a room doesn't come naturally. I'm always looking for ways to improve and this book definitely delivers. Great content with tons of examples. Will check out more books by this author.

Interesting! Charisma as the author says is not easily defined, but is better imagined by how you want to make people feel about you. This means that you should work on how people feel about you at the base level, which means working on yourself. It's easily explained and pretty logical if you think about it. I really like the everyday approach too. Not all of us are uh Donald Trump or whoever, we just have to find what works for us.

I really enjoyed this book. The highlight for me was when the author talked about learning the other person's so-called language and using it on them. For the purposes of conversation and charisma this can be as little as the slang or vocabulary they use... I've tried it and it really works! When I've used the same words they've used, it's like I've instantly gained 2 points with them. They just think that I am on their level a bit more, so it's cool to see. I recommend this book.

I wasn't sure what to expect from Everyday Charisma, I was very pleased with how it gives advice on how to increase your charisma by tapping into your natural self. It explains what Charisma is and helps you learn what needs to be done to tap into your own Charisma. I liked how it explained the difference in Charisma between the West and East and how to bridge the gap by paying attention to how they interact with each other. This comes in very handy for me because my husband's family is from the East and things are very different there. I look forward to following the advice to increase my own Charisma by becoming a great 'supporting actor'. I received this product at a discount in exchange for my honest and unbiased opinion and it is based solely on my experience with the product.

This has some good, practical advice in a quick to read concise edition. Quite a few typos and spelling errors throughout, but the information in itself is useful and easy to apply to both business and social interactions. I would recommend this to a young person just starting out in the work force.

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